

5 EASY STEPS YOU CAN TAKE NOW!

The outdoor industry has been working together on responsible supply chain management for over 10 years. In 2007, several brands came together to begin development of an industry sustainability index. By 2017, over 150 member companies were involved in the Sustainability Working Group.

The pre-competitive spirit of the Sustainability Working Group helps ensure better products, best practices and innovation for all, and has resulted in the development of tools and guidance documents that are used far beyond our own supply chains, establishing the outdoor industry as a leader in responsible business. Here's how you can get involved!

- 1. Get informed.**

[Sign up for the Sustainability Snapshot](#) delivered to your inbox every week.

- 2. Start a conversation.**

Ask your company leaders and product experts how they are addressing sustainability.

- 3. Be a part of the community.**

[Join the Sustainability Working Group Community Platform.](#)
[Become a Sustainability Working Group Leadership Member.](#)

- 4. Network and Learn.**

Attend the [SWG meetings](#) and the [Sustainability Insights Conference](#) at Outdoor Retailer.

- 5. What would Higgins do?**

Adopt the [Higg Index](#).

**OUTDOOR
INDUSTRY[®]**
ASSOCIATION

TOGETHER WE ARE A FORCE.™