**Sustainability Working Group**

Circular Economy Working Group

Charter – March 2017 *(draft v1)*

*Vision:*

We envision and strive to create a world in which all consumer products are designed and produced with circular economy principles.

*A circular economy is one that is restorative and regenerative by design and aims to keep products, components, and materials at their highest utility and value at all times.[[1]](#footnote-1)*

*Mission:*To utilize the pre-competitive, collaborative OIA SWG model to gather and develop the knowledge and resources necessary for the outdoor industry to make informed decisions and take thoughtful actions to drive a circular economy for apparel/textile, footwear, hardgoods, and accessories products.

*Goals:*

* Gain a clear understanding of the landscape of existing efforts to identify gaps, prioritize industry focus areas, and ensure no duplication of efforts.
* Develop tools and resources to support and drive individual companies’ implementation of circular economy principles.

*Tactics and Outputs:*1. Conduct a system audit / inventory to understand the landscape and players in the circular economy for the apparel industry.

2. Create a glossary of terms of the system and its stakeholders.

* Terms from System Inventory
* Concept definitions from Revolve Waste (“building block terms”

3. Create a visual representation of the system map, so that stakeholders can identify themselves on the map and to see where there are gaps.

4. Identify and develop specific tools or resources based on gaps in the system that would specifically serve the outdoor industry.

*2017 Workplan:*

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| March 15 | Small group finalizes key draft documents:* Charter
* Resources library / system map content
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| April 1-15 | Working group call, to include broad OIA SWG membership:* Review draft charter and group objectives
* Review draft resources library / system map content and invite participants to further populate
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| May 9 | * Webinar for broader SWG – introduce project, invite feedback
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| Mid April – Mid July | * Loop in key partner organizations
	+ Cradle to Cradle - Maura
	+ Ellen MacArthur Foundation
	+ Fashion for Good / C&A Foundation
* Gather feedback and continue developing tools
* Conduct outreach with stakeholders for input – webinar, Advisory Council, 1:1’s, etc.
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| Mid-July | Small group work deadline – inclusion of stakeholder input:* Charter document
* System map content
* Glossary of terms
* Starter high-level pictorial map
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| July 24-25 | SWG meetings at Outdoor Retailer Summer Market 2017* Present charter, system map, glossary, and pictorial
* Discuss next steps and action items – what do you want to see now? What do you want to know more about?

Vision of success: identify SWG members who want to keep this work moving forward, and what the next steps are |
| August | Project plan for visual system map created |
| September | Visual system map designed and posted on OIA website |

1. Ellen MacArthur Foundation: <https://www.ellenmacarthurfoundation.org/> [↑](#footnote-ref-1)